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NEWS RELEASE
FOR IMMEDIATE USE
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GREYHOUND RACING SA APPOINT TWO NEW BOARD DIRECTORS

Greyhound Racing SA (GRSA) has appointed two new Board Directors with registered veterinarian Chris Doyle and experienced marketer Paul Preiss to take up their positions this month.

Chris brings with him a wealth of experience including more than 39 years working closely with the greyhound racing industry's trainers and owners. He is the current greyhound veterinarian at Angle Park and also serves as President and Chairman of the Australian Greyhound Veterinary Association.

He also runs a private veterinary practice at Angle Park.

With a strong background in business and marketing strategy and human resources, Paul Preiss will bring a new perspective and fresh ideas to the GRSA board.

Paul began his marketing career in manufacturing and international trade and went on to take up senior marketing roles with National Pharmacies, the Royal Automobile Association of S.A and the University of Adelaide.

He is currently a director and partner in Adelaide-based strategic management and marketing consultancy Makrid Preiss & Associates.

His role includes working directly with, and advising the Chief Executive Officers and owners of some of South Australia's leading organisations.

Paul is currently on the Media Advisory Board of the University of Adelaide and previously served as a Director of Australian Motoring Services Pty Ltd.

GRSA chairman Ms Roseanne Healy says both new directors join the Board with excellent credentials that will assist them in steering the strategic direction of GRSA following recent industry reforms.

"Both join the GRSA board with decades of knowledge and experience in their respective fields and along with the current Directors will complete a strong team," Ms Healy said.

"The greyhound racing industry in South Australia is well placed to take advantage of future growth opportunities, after solidifying its position as the State's second strongest racing code in terms of local market share, and annual prize money reaching a record \$5.4 million.

"The benefits of a sound board and management team flow through to the industry and these new appointments will further strengthen the current structure."
