

MEDIA RELEASE

Friday 9th July 2010

SMS TECHNOLOGY



SMS technology is a great marketing tool which allows organisations to communicate immediately with mobile phone users. This technology was implemented at GRSA this week for all trainers who have a mobile phone listed on our database.

Primarily, this communication tool will be utilised for nomination changes, i.e.: extensions. SMS text messaging opens up a lot of opportunities and how we utilise it will definitely evolve.

If any trainers did not receive a sms text message this week, please email your name and mobile number to matthew@grsa.com.au, to ensure you do not miss out on receiving the next sms communication.

Further Information:

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