

MEDIA ALERT

Thursday 15th July 2010



Puppy Friendly Angle Park

Greyhound Racing SA announced today that it will invest in a state-of-the-art playground facility at its headquarters in Angle Park and will launch its new “Puppy Club” an important component of its Greyhound Adoption Program.

Greyhound Racing SA will host the National Championships for sprint and distance on August 28th this year, so the new facility is expected to be completed in time for this event, where GRSA will showcase our racing product on the National stage. The playground includes vibrant play & climbing equipment, swings and of course a rocker for toddlers which happens to be a greyhound, instead of a traditional “horse”. It will cater for kids of all ages and will provide a safe, happy environment for parents to entertain their children.



Puppy Club will be adjacent to the playground area, where children can visit and pat GAP dogs (retired greyhounds), in an enclosed, sheltered area. We will also have visiting Greyhound puppy litters so kids can see young greyhounds and engage them. Greyhound pups actually look very similar to Labradors as their muzzle is quite short when they are young. Kids will receive free giveaways as part of the Puppy Club, such as colouring in booklets, stickers, balloons etc.

This is an important component of our sport. Greyhounds are extremely placid and docile and the Puppy Club will help to educate the public that while they are large animals, they are extremely gentle. The Puppy Club is an education process and will hopefully lead to more retired Greyhounds finding more loving homes.

All children under 18 can enter The Puppy Club and Playground area for free.

The benefit of our sport is that people relate to dogs and unlike Equine racing it is difficult for patrons to get up close and personal – but they can now at Angle Park particularly with this new facility.

The new facility will be constructed in the grandstand area, east of Chasers Restaurant. Plans are at council and construction will commence in the next week or so.

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