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NEWS RELEASE

FINAL

August 22, 2011

PARTNERSHIP ANNOUNCEMENT: SAAFL AND GREYHOUND RACING SA

Two iconic South Australian sporting associations have come together, with a three year partnership deal signed by the South Australian Amateur Football League and Greyhound Racing South Australia.

[Greyhound Racing SA](#) Chief Executive Officer Matt Corby said the agreement would benefit [SAAFL](#) fundraising initiatives in particular.

“The SAAFL has around 10,000 players, officials and followers and we have a vibrant industry with Thursday evening racing at Angle Park to entertain them,” Mr Corby said.

“The SAAFL’s 60 plus clubs can each raise over \$4,000 by having a night at the dogs. The SAAFL will assist in the promotion of these nights, which are intended to benefit the amateur football clubs.

“In addition, GRSA will have greater opportunities to offer SAAFL our function facilities where their own facilities are too small.”

SAAFL CEO Grant Goodall said the league was excited about the major new partnership.

“Both the GRSA and SAAFL are grassroots sporting associations with dedicated, passionate followers and local communities who are keen to enjoy their sport,” Mr Goodall said.

“We see a lot of similarities between our two sporting bodies and we’re looking forward to kicking off this partnership.”

As part of the agreement, all registered SAAFL players receive free entry to [Angle Park](#), GRSA’s premier racetrack. GRSA will have naming rights to the SAAFL Division 1 league for the 2012 season, fence signs at Thebarton Oval, promotion opportunities within the Grassroots TV program, inclusion in Footy News each week and on the SAAFL website.

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