

MEDIA RELEASE

Friday 12th March, 2010

GRSA grows SKY race meetings



Peter Ali, CEO of Greyhound Racing SA announced today that Greyhound Racing SA's revenue and market share is likely to grow further based on a new deal with Sky Racing for 56 additional race meetings per year. The agreement will see an additional 30 Sunday night meetings which adds to the 22 Sunday meetings that are already operational and a further 26 Sunday matinee meetings. GRSA is currently working with Sky Racing regarding the commencement dates.

The GRSA management team has established a strong working relationship with our strategic partner Sky Racing and we acknowledge Sky's efforts, in particular Chief Operating Officer Mr. Brendan Parnell and Head - Media Operations Mr. Gerard Patane, for their support of the South Australian greyhound racing product. Mr. Ali added that our discussions with Sky Racing are ongoing as we will continue to ensure that greyhound racing in this state has a high media profile for all our racing patrons nationally.

The GRSA Board of Directors and the management team are currently involved in a strategic planning process to determine the organisations focus for the coming years and until the outcomes are formulated the additional race meetings will be conducted at GRSA's existing TAB racing tracks for the interim. It is expected that the decisions from the strategic planning process will be known following the Board's meeting in April this year.

GRSA will be releasing more information to its member clubs once more details are available.

Further Information:

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